

Attorney Docket No. 59149-8002.US01

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING TRANSMITTED VIA TELEFACSIMILE TO (703) 305-7687, THE UNITED STATES PATENT AND TRADEMARK OFFICE, WASHINGTON, D.C., ON ~~July 31, 2002~~ 8-1-02

Date: 8-1-02

By:

Susan L. Baka

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

IN RE APPLICATION OF:

LANDAU *et al.*

APPLICATION No.: 10/005,514

FILED: November 6, 2001

FOR: **SYSTEM METHOD AND ARTICLE OF  
MANUFACTURE FOR AFFILIATE TRACKING  
FOR THE DISSEMINATION OF  
PROMOTIONAL AND MARKETING  
MATERIAL VIA E-MAIL**

EXAMINER: RACQUEL ALVAREZ

ART UNIT: 3622

CONFIRMATION No.: 1534

**Associate Power of Attorney**

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

The undersigned, Brian R. Coleman, holding an original Power of Attorney in the above-identified application, hereby grants an Associate Power of Attorney to:

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7/31/02

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Respectfully submitted,  
Perkins Coie LLP

Date: Aug 1 2002

  
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